

## VACANCY

### **RETAIL STRATEGY MANAGER 185 SOLUTIONS – DURBAN**

#### **CORE PURPOSE OF THE JOB:**

The Retail Strategy Manager will oversee strategic retail initiatives that will support the development of growth plans and profitability goals within 185 Solutions.

#### **KEY PERFORMANCE AREAS:**

- Develop retail and shopper strategy for ad-hoc specialised projects
- Provide strategic direction for relevant retail marketing solutions
- Conduct regular internal presentations that pertain to key areas of interest and value
- Lead brainstorming sessions for project kick-offs, clearly communicating the brief and research findings with the design team to guide design direction and required outputs
- Anticipate challenges and resolve by using appropriate resources
- Prepare and supply relevant reports and input for meetings
- Keep abreast of developments /new technology, processes and equipment

#### **QUALIFICATIONS / EXPERIENCE:**

- Matric + Degree or diploma equivalent in Marketing with a minimum 5-10 years' experience in Marketing
- Has experience relative to conducting creative pitches to customers
- Ideally should come from an advertising or marketing background
- A background in project management and marketing management would be advantageous

#### **BEHAVIOURS & ATTRIBUTES:**

- Strong communication, inter-personal, leadership skills
- A keen understanding of people, management processes, and customers' needs
- Must be customer focused and flexible with good relationship-building skills
- Work with multiple projects under strict deadlines

The advert has minimum requirements listed.  
Management reserves the right to use additional / relevant information as criteria  
[careers@hirtandcartergroup.co.za](mailto:careers@hirtandcartergroup.co.za)

**Closing date for applications is Friday 21<sup>st</sup> December 2018**

