

VACANCY

SENIOR GRAPHIC DESIGNER HIRT & CARTER - DURBAN

CORE PURPOSE OF THE JOB:

To design, present and resolve Marketing at Retail Solutions according to the client and account executive specifications.

KEY PERFORMANCE AREAS:

- Design and produce design material for all Point of Sale products
- Design, layout and electronic preparation for repro with the use of software
- Conduct research to determine the needs of the client, the ultimate function for which the design is intended, and its appeal to customers
- Keep track of all graphic elements, making sure they are finished on time for presentations with no errors
- Preparing preliminary concepts, developing mock up samples for client, brainstorming, looking for references from the internet and books, trade visits etc

QUALIFICATIONS / EXPERIENCE:

- Matric + relevant tertiary qualification
- 4-6 years' experience in design and the Point of Purchase Industry
- Useful experience would be any art or design work or courses, advertising or marketing work, publishing or printing work and typographical work
- Experience in 3D / Multimedia/Industry is advantageous with knowledge of multiple operating systems

BEHAVIOURS & ATTRIBUTES:

- "Can do" attitude.
- Ability to work under pressure.
- Excellent attention to detail / meticulous / organisational skills.
- Problem solving and ability to make decisions.
- Must be committed to and respect deadlines.
- Must be self-disciplined, be able to multitask and work independently & within a team.

The advert has minimum requirements listed.
Management reserves the right to use additional / relevant information as criteria careers@hirtandcartergroup.co.za
Closing date for applications is Monday 21st May 2018